



NATIONAL GALLERY SINGAPORE

BOOK PROPOSAL GUIDELINES

National Gallery Singapore is a visual arts institution which oversees the world's largest public collection of modern art of Singapore and Southeast Asia. Reflecting Singapore's unique heritage and geographical location, the Gallery features Singapore and Southeast Asian art from Singapore's National Collection and also works with international museums to jointly present Southeast Asian art in the global context.

The Gallery has two main goals:

- to (re)define modern Southeast Asian art and further its understanding in a global context;
- to make modern Southeast Asian art accessible.

The Gallery's publishing arm invites authors to submit book proposals that will help the Gallery fulfil its goals.

The range of books the Gallery publishes encompasses:

- academic and scholarly titles
- general art titles
- children's titles

The Gallery publishes primarily in English, but can consider manuscripts in other languages, for translation.

Book Proposal Requirements

Book proposals need to demonstrate how they contribute to either one or both of the Gallery's goals.

They also need to include the following information and material:

Rationale for publishing

- Background of the book
- Info about the authors and editors:
why are you/they the best people to write/edit this book
- Justification for publishing it
 - What will your book achieve
 - How does your book compare/differ from current offerings
 - What place will your book have in the market
- Potential audience

Information about the book

- Title
- Estimated length of the manuscript
- Total number of images
- A table of contents
- Sample chapter
- Samples or descriptions of images
- Date of manuscript completion
- Date of publication

Proposals to be submitted at least 1 year before publication date.



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Proposals for academic books will be evaluated by a Gallery book panel and our research panel.

Proposals for non-academic books will be evaluated by the Gallery book panel.

Authors will be notified of the outcome of their proposal.

Proposals can be submitted to:
Ong Zhen Min
Director
Content Publishing
zhenmin.ong@nationalgallery.sg