

 **HIDDEN™**



FRAMED

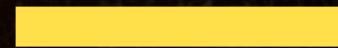
A HIDDEN EXPERIENCE

Unveil New Perspectives at the National Gallery Singapore

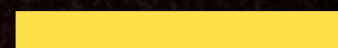


NATIONAL GALLERY SINGAPORE

Discover new perspectives and stories



Connect and support your local communities and businesses



Be curious, explore, learn and have fun

ABOUT HIDDEN

HIDDEN turns everyday locations into immersive adventure games, inviting players to discover the city's hidden gems through engaging, self-guided experiences.

Founded with the mission to promote local heritage and fostering community connections, we deliver unique and memorable team-building activities.

50+

Corporate events
per month

15

Locations around
Singapore

10,000+

Average number of
players per month

EDUTECH WITH GAMIFICATION

Heritage & Tourism



Education



Featured in:



SOME OF OUR CLIENTS

Education



Government



MINISTRY OF HEALTH
SINGAPORE



CHANGI
airport singapore



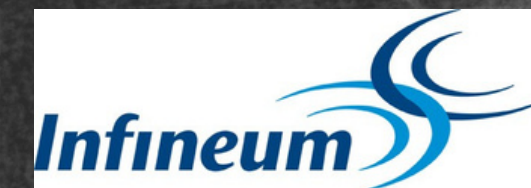
Land Transport Authority
We Keep Your World Moving

Corporate



Technology

Acronis





Awarded 2023 & 2024
Travelers' Choice Awards



5/5 rating on Google
reviews



SINGAPORE
GOVERNMENT
PARTNERSHIPS
OFFICE

Official partner of the Singapore
Government Partnerships Office



Accepted into
UNDP for Social
Enterprises



Youth Action Challenge Winner



WHAT WE HOPE TO ACHIEVE



Awareness and Appreciation

To highlight the Gallery's role in preserving Southeast Asian art while fostering a deeper connection with the region's rich heritage.



Foster Inclusion and Belonging

Build meaningful connections among participants, fostering teamwork and collaboration through fun and interactive challenges.



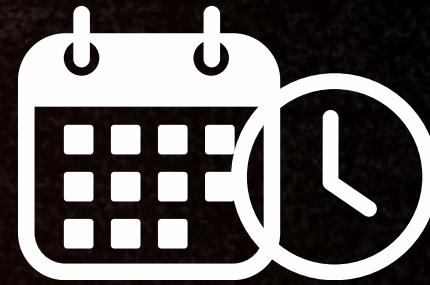
Inspire Action

Create lasting connections and leave participants excited about the possibilities of future experiences, fostering a deeper engagement with the National Gallery Singapore as well as HIDDEN.

AN IMMERSIVE QUEST TO SOLVE CLUES AND CLEAR YOUR NAME

13

Clues



Available: Nov 2024 onwards
10am - 7pm daily

~120

Minutes of Playtime

\$29.90

Per Player



WhatsApp-powered
immersive experience

120

Maximum no. of
players

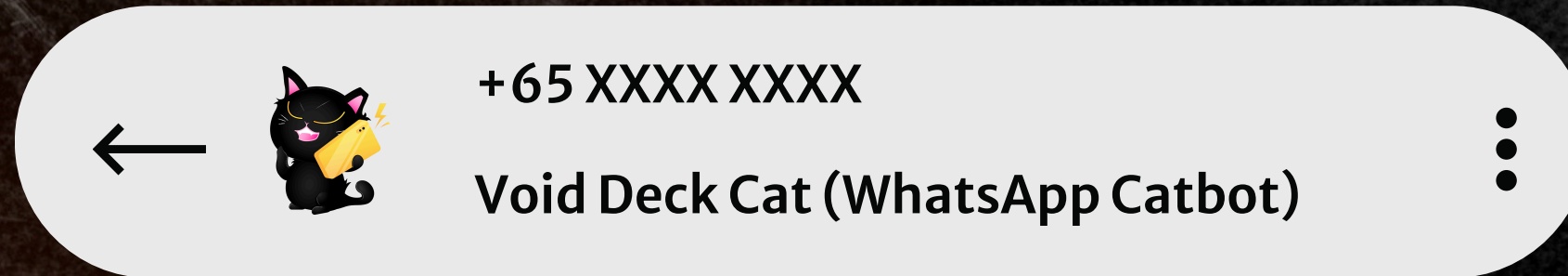
STORY PREMISE



You have been accused of murder, acquit yourself by solving the case and finding the **real murderer**.

The art pieces in the Gallery seem to know something, **let them lead you out of your predicament.**

HOW THE GAME WORKS



Void Deck Cat (WhatsApp catbot) will guide players through a series of clues, providing hints and even sharing tidbits about art pieces in the Gallery.

Players solve clues by replying to the chatbot, mimicking a WhatsApp interaction.

Players can also submit selfies to earn more points & freebies*

*Museum postcard/bookmark

GAMEPLAY MECHANICS



1 Players arrive at the National Gallery Singapore



3 Team members scan the QR code shared during team setup to join and start the game



2 Team Captains receive a WhatsApp message from Void Deck Cat to set up their teams



4 Players receive post-game rewards upon completing the game

“Art does not reproduce what we see.
It makes us see” - Paul Klee



FRAMED

A HIDDEN EXPERIENCE

Are you ready to embark on a thrilling pursuit to clear your name?
Contact sales@hidden.sg to book your experience today!



NATIONAL GALLERY SINGAPORE